

Working in partnership with stakeholders to update a priority Cochrane Review: implementation and evaluation

Anneliese Synnot

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Cochrane Consumers and Communication Group
Centre for Health Communication and Participation
La Trobe University

a.synnot@latrobe.edu.au

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I have no actual or potential conflict of interest in relation to this presentation.

Co-authors

- Debra Kay, South Australian Health and Medical Research Institute
- Louise Wiles, Julie Luker and Susan Hillier, University of South Australia
- Allison Tong, University of Sydney
- Sophie Hill, La Trobe University

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The context...

Stakeholder priorities for research in health communication and participation

FINDINGS FROM THE COCHRANE CONSUMERS AND COMMUNICATION PRIORITY SETTING PROJECT

LA TROBE UNIVERSITY | CENTRE FOR HEALTH COMMUNICATION AND PARTICIPATION | Cochrane Consumers and Communication



Cochrane Library
Cochrane Database of Systematic Reviews

Methods of consumer involvement in developing healthcare policy and research, clinical practice guidelines and patient information material (Review)

Nilsen ES, Myrhaug HT, Johansen M, Oliver S, Oxman AD

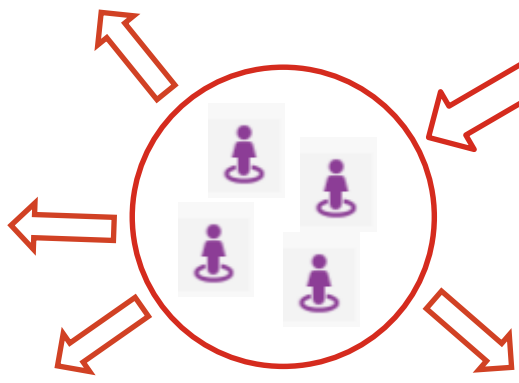
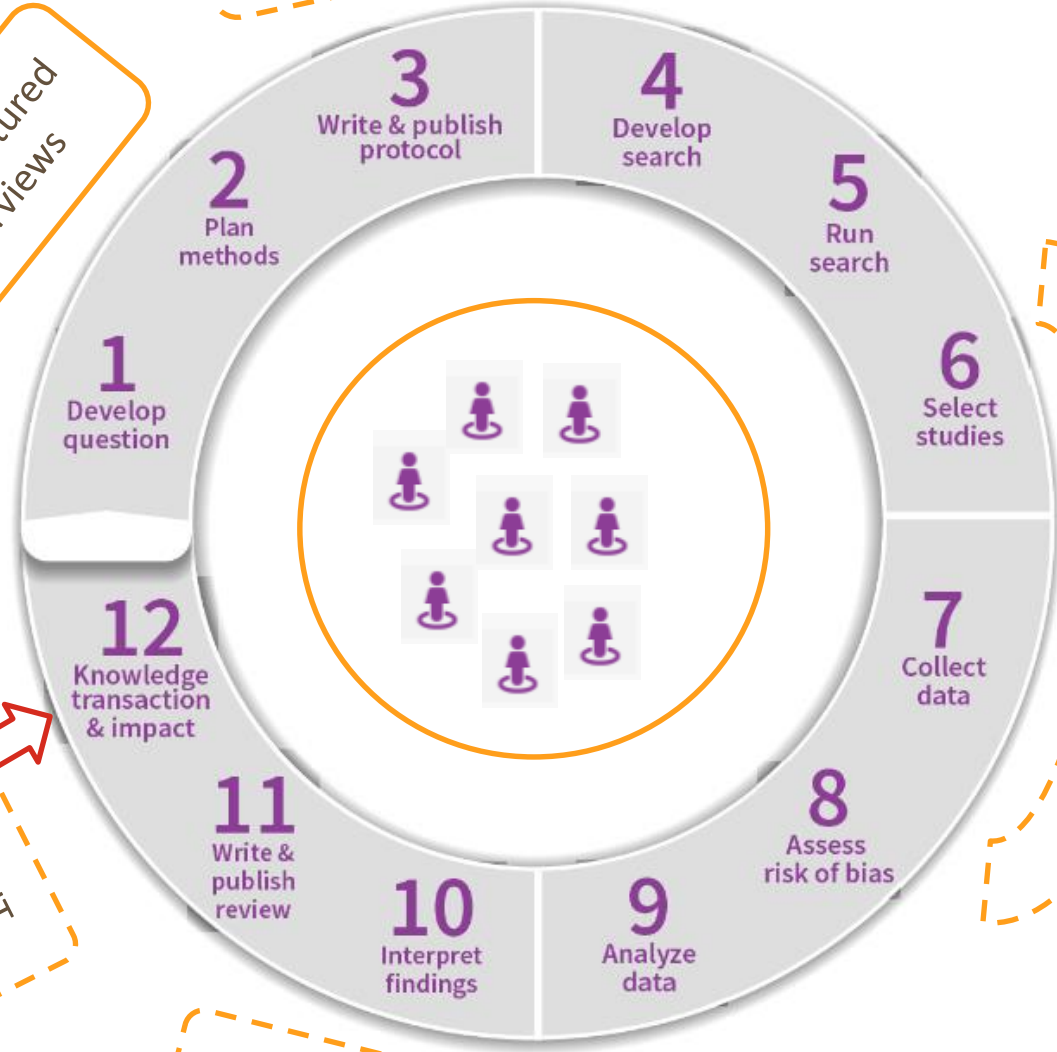
Conceptualisation of stakeholder engagement

- PURPOSE: To optimise review currency and relevance for people who need to use it
- WHO: People with collective expertise of potential users: consumer reps (individuals and organisations); policy makers; health service managers; clinicians; researchers
- RECRUITMENT: targeted through existing networks
- TIERED ENGAGEMENT APPROACH:
 1. Consumer co-author
 - Involved in all review decisions, and leads engagement approach
 2. Advisory group; Australia (n = 14)
 - Provision of expert advice at key points +/- additional 'doing' tasks
 3. Review network; Australia and international (n = open)
 - Kept informed about progress, assist with dissemination
- OUR VALUES: Ethical co-research; respect and inclusion; innovation and excellence; teamwork, shared understanding & responsibility.

- What happened?
- How did people influence the review?
- How did people find being involved?

Semi-structured interviews

Meeting (F2F or telecom)



Evaluation approach

Design	Naturalistic inquiry (dynamic, process-oriented, rich description of context, exploring 'what happened' and impacts)
Evaluative principles	Pragmatic / flexible Participatory / collaborative Utilisation focussed
Participants	<ul style="list-style-type: none">• Author team• Stakeholders• Evaluator as 'participant observer' (author team + evaluator)
Data collection	<ul style="list-style-type: none">• Observation (meetings, interviews to seek stakeholder input)• Document analysis (meeting notes, emails between team)• Interviews/surveys with author team and stakeholders at key points

Quinn Patton 2002, *Qual Research and Eval Methods* (3rd ed)